



Fest Junction

Brand Manual

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Introduction

These guidelines explain the correct use of the fest junction logo and provide instruction for using the logo on packaging and marketing communication. when promoting your product compatibility with fest junction, its important to follow these guidelines consistently

Logo

This logo is a representation of **F** and **J** letters where F stands for Fest and J stands for Junction. The shape on top of the letter mark is an abstract of an circle.



Logo format and variation

Variation



Logo on a white background



Logo on a black background

Format



Incorrect uses of logo

DO NOT DISTORT

Do not distort the logo in any way possible



DO NOT ALTER WITH THE LOGO

Do not change the logo size or the shape of the logo.



DO NOT CHANGE THE IMAGE COLOR

Do not alter with the image color and even should no change the logos background color



Corporates colors

Color code:

#f68c1e

C -0

M -54

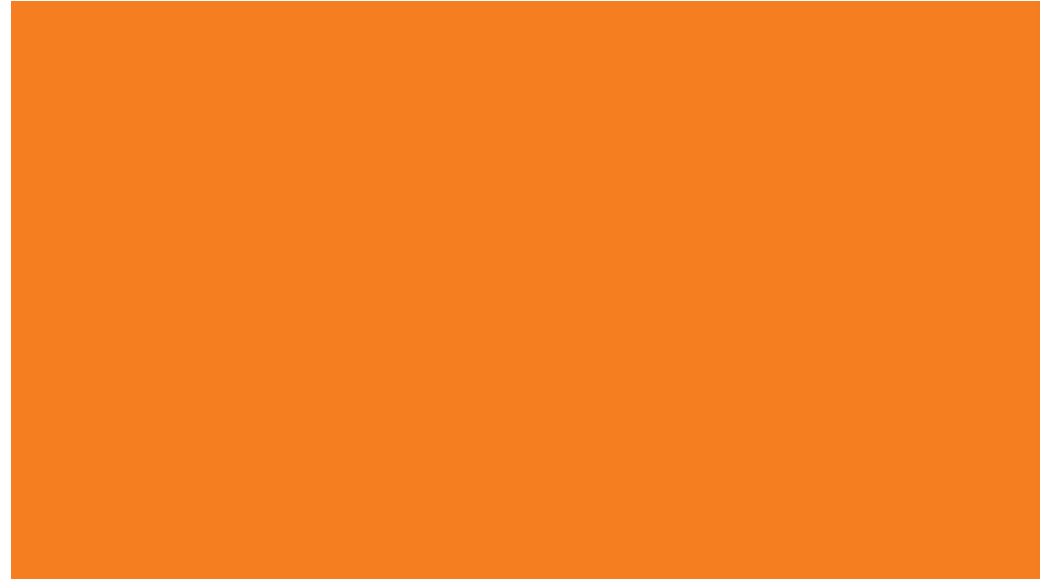
Y -100

K -0

R -246

G -140

B -26



Typography

Georgia

Georgia bold

ABCDEFGHIJKL.....

abcdefghijkl.....

1234567.....

Georgia regular

ABCDEFGHIJKL.....

abcdefghijkl.....

1234567.....

Arial

Arial bold

ABCDEFGHIJKL.....

abcdefghijkl.....

1234567.....

Arial regular

ABCDEFGHIJKL.....

abcdefghijkl.....

1234567.....

Mockups



Letterhead



T-shirt



Tickets



van